

Soo Hoo Yoon Hunn

Sales, NLP & Personal Growth Trainer

I help salespeople, leaders and individuals practise how they communicate, respond to challenges and take their next step—through sales training, Neuro-Linguistic Programming (NLP) and personal development.

My work starts with a real situation. We use guided exercises, role-play, feedback and practical commitments to use after the programme.

My 2027 focus

Asia Pacific Sales Academy

Practise understanding buyers, explaining value, handling concerns and agreeing next steps through ALPHA and NeuroSelling.

asiapacificsalesacademy.com

NLP training

Practise rapport, questioning, reframing and communication. Explore standalone NLP Practitioner at Bridge-Maker Academy.

RISEUP

Work on personal direction and follow-through through daily commitments, practice and review over 90 days.

riseupasiasia.com/riseup/

Bridging Cultures & Generations

Develop conversations and working agreements for multicultural, mixed-generation teams, with a Team Alignment Charter and a 30-day rollout plan.

One Bridge-Maker Academy cohort

I will mentor one cohort in 2027, supporting trainers as they design, practise and improve their own programmes.

bridgemakeracademy.com

Driven by #100MillionLives

To contribute to better lives through practical learning, and through people who pass that learning on. A mission we work towards, not an achieved reach count.